


**9<sup>TH</sup> ANNUAL  
HEARTLAND CONFERENCE ON HEALTH EQUITY AND PATIENT CENTERED CARE**


**Tuesday, August 6**




7:00 AM-4:00PM	<b>REGISTRATION AND BREAKFAST</b>					
8:30 AM-9:00 AM	<p><b>Conference and Sponsor Welcome</b>                  Allen Greiner, MD, MPH, KUMC Family Medicine                  David Cook, PhD, Vice Chancellor, KU Edwards Campus                  Jerry Jones, Director of Community Health                  Blue Cross Blue Shield of Kansas City                  Anthony Murdock, Director of Healthcare Transformation                  Blue Cross Blue Shield of Kansas City</p>					
9:00 AM-10:00AM		<p><b>Opening Plenary</b>                  Dayna Bowen Matthew, JD PhD                  University of Virginia School of Law  <b>"Health Care: The Hub of Racial Healing In America"</b>                  Sponsored by Blue Cross Blue Shield of Kansas City</p>				
10:00 - 10:15AM	<p><b>Call to Action</b>                  Broderick Crawford, Executive Director, NBC CDC</p>					
10:15AM - 11:15AM	<b>EXHIBITORS OPEN</b>	<p><b>Leveraging Technology to Address the Social Determinants of Health</b>                  Jerry Jones  <i>Director of Community Health</i>                  Blue Cross Blue Shield of Kansas City  <b>BEST Conference Center</b></p>	<p><b>Community Health Representatives and Pathways as a Strategy in Reducing A1c for Nebraska Tribes</b>                  Josie Rodriguez  <i>Health Equity Administrator</i>                  Nebraska DHHS  <b>BEST 120</b></p>	<p><b>Truman Medical Centers: Extending research and treatment opportunities to a safety-net hospital</b>                  Hanluen Kuo  <i>Biobank Outreach Manager</i>                  Midwest Cancer Alliance  <b>BEST 220</b></p>	<p><b>HRSA Programs Aimed at Addressing Health Disparities</b>                  Richard Overcast  <i>Public Health Analyst</i>                  Health Resources and Services Administration                  Office of Regional Operations  <b>BEST 125</b></p>	<p><b>An Overview of Coaching and Motivational Interviewing</b>                  Guadalupe Tredway,  <i>CHW Community Health Worker</i>                  KUMC Family Medicine  <b>BEST 230</b></p>

11:15PM - 12:00PM	<b>LUNCH Networking Session</b> <b>Box Lunches in BEST Conference Center and 2<sup>nd</sup> Floor East Foyer</b> <b>Book Signing with Dayna Bowen Matthew – 1<sup>st</sup> Floor East Foyer</b>					
12:00PM -1:00PM	<b>Lunch Plenary</b> Danielle Jones, PhD, Manager, Center for Diversity and Health Equity, AAFP <b>PLENARY SPEAKERS</b> Melissa Green, MPH Deputy Director for Recruitment and Communications RWJF Clinical Scholars Program  Katie Brandert, MPH, CHES Great Plains Leadership Institute <b>“Leadership and Health Equity: Which Leadership Program is Right for You?”</b>  Sponsored by the American Academy of Family Physicians					
1:15PM- 2:15 PM	<b>EXHIBITORS OPEN</b>	<b>Building Collective Impact for Community Health Improvement</b> Ryan Mulligan, MFA <i>Community Health Consultant</i> Blue Cross Blue Shield of Kansas City  <b>Best Conference Center</b>	<b>Developing Health Equity: A Public Health Data Driven and Contextual Approach</b> Nate Horowitz-Willis, DrPH, MPH, MPA <i>Assistant Professor</i> MCPHSU  <b>BEST 125</b>	<b>Middle School to Medical Practice - A Discussion about the Importance of Including Health Equity Curricula into Pre-Medical, Medical and Continuing Medical Education</b> Crystal Lumpkins, PhD, MPH <i>Director of Resident Research</i> KUMC Family Medicine  <b>BEST 120</b>	<b>Race, Place, and ZIP Codes: Addressing Social Determinants of Health in an Academic Pediatric Healthcare Setting</b> Angelique Foye-Fletcher, LMFT <i>Education Coordinator</i> Office of Equity and Diversity Children’s Mercy Hospital  <b>BEST 230</b>	<b>Breastfeeding Support: The Powerful Role of the Community Health Worker</b> Diana Lady <i>Community Health Worker</i> Kansas Statewide Farmworker Health Program  <b>BEST 220</b>

2:30PM-3:30PM	<p><b>Collaboration between Medical and Behavioral Health to Connect Individuals with Appropriate Health Resources</b> Beth Santine, LCSW <i>Regional Clinical Director</i> New Directions</p> <p><b>BEST Conference Center</b></p>	<p><b>Community Expert Review Board- Decolonizing Research</b> Hakima Payne, MSN RN CD/CDT(DONA) <i>Executive Director</i> Uzazi Village</p> <p><b>BEST 120</b></p>	<p><b>RWJF Clinical Scholars Program: An In-Depth Conversation</b> Melissa Green, MPH <i>Deputy Director for Communication and Recruitment</i> RWJF Clinical Scholars Program</p> <p><b>BEST 125</b></p>	<p><b>Referrals and Care Coordination with a Community Resource</b> Tonya Conway <i>Health Coordinator VISTA</i> Food Equality Initiative</p> <p><b>BEST 230</b></p>	<p><b>Community Health Workers Reduce the Spread of HIV</b> Wes Warner <i>Community Health Worker</i> KC Cares Health Center</p> <p><b>BEST 220</b></p>
3:45PM – 5:30PM	<div style="background-color: #9933cc; padding: 10px; text-align: center;">  <p><b>Health Equity Poster Reception</b> Sponsored by RWJF Clinical Scholars Program <i>Heavy hors d'oeuvres provided by Urban Café</i></p> <p><i>Clinical Scholars is a program of the Robert Wood Johnson Foundation, led by the University of North Carolina at Chapel Hill.</i></p> </div>				

## Wednesday, August 7

8:00AM - 4:00PM	<b>REGISTRATION AND BREAKFAST</b>					
8:30AM - 9:00AM	<b>Conference and Sponsor Welcome</b> Capt. Shary Jones, HHS Region VII Belinda Vail, MD, Department Chair, Family Medicine, KUMC Lauren Lauridsen, Kansas Department for Health and Environment					
9:00AM- 10:00A M		<b>Morning Plenary</b> Nate Horwitz-Willis, DrPH, MPH, MPA Massachusetts College of Pharmacy and Health Sciences University  <i>"On Being a Millennial Public Health Leader: Working Across Generations to Achieve Health Equity Success "</i>  Sponsored by the University of Kansas Medical Center Bohan Lecture Series				
10:00A M- 11:00A M	<b>EXHIBITORS OPEN</b>	<b>Addressing Social Determinants of Health: Engaging Non-Traditional Players</b> Julie Sergeant, PhD <i>Population Health Strategies Director</i> KDHE  <b>BEST 125</b>	<b>Creating MABHI: A Health Information Resource for the Refugee and Immigrant community in Kansas City</b> Julie Robinson <i>Refugee &amp; Immigrant Services &amp; Empowerment Outreach Manager</i> KC Public Library <b>BEST 225</b>	<b>The Development of a Prenatal Care Health Literacy Instrument for American Indian Mothers</b> Jordyn Gunville, MPH <i>PhD Candidate</i> KUMC Center for American Indian Community Health <b>BEST 220</b>	<b>Addressing Behavioral Health from an Equity Framework</b> Kimberly Nelson, LAC, MPA <i>Regional Administrator</i> HHS Region VII/SAMHSA <b>BEST 120</b>	<b>Community Engagement Through Culturally and Linguistically Appropriate Programming: A Workshop for Spanish Speaking CHWs</b> Mariana Ramirez, LMSW <i>Director</i> JUNTOS Center for Advancing Latino Health <b>BEST 230</b>
11:15A M- 12:15A M		<b>What's Gender Equity got to do with it?</b> Stefanie Olson <i>Public Health Educator</i>	<b>Health Happens in Neighborhoods:</b> Ina Anderson, MA <i>Interim Executive Director</i>	<b>Examining Bias, Prejudices and Stereotypes as a Foundation for Health</b>	<b>Developing a Community-Driven Family Coalition</b>	<b>Managing Millennial's Health: A Discussion with Health Professionals</b> Kelly Cannon

	KDHE  <b>BEST 125</b>	Greater KC LISC  <b>BEST 225</b>	<b>Equity and Patient Centered Care</b> Sally Ellis Fletcher, PhD, RN <i>Associate Dean</i> UMKC School of Nursing and Health Studies <b>BEST 220</b>	Sheila Grigsby PhD, RN, MPH, PHNA-BC <i>Assistant Professor</i> University of Missouri-St. Louis  <b>BEST 230</b>	Blue Cross Blue Shield of KC  <b>BEST 120</b>
12:30 PM-1:00PM	<div data-bbox="386 594 638 704" style="background-color: white; padding: 10px; display: inline-block; margin-bottom: 10px;">  </div> <p><b>Heartland Health Equity Awards Luncheon</b>  <i>Honoring the regional contributions of:</i></p> <p><b>Melissa Robinson, Black HealthCare Coalition</b>  <b>Josie Rodriguez, Nebraska Health and Human Services</b>  <b>Corstella A. Johnson, US Department of Health and Human Services, Region VII</b></p> <p>Sponsored by Humana</p>				
1:15PM-2:45PM	<p><b>CONCURRENT PLENARY</b></p> <p><b><i>“Health Equity in Practice: Reports from Health Departments from Across the Region”</i></b></p> <p>Chuck Sepers, PhD  <i>Chief Public Health Officer</i>          Nebraska East Central District HD</p> <p>Wesley McKain, BA  <i>Program Supervisor</i>          Wyandotte County Health Department          Community Health Division</p> <p>Frank Thompson, MS  <i>Deputy Director</i></p> <div data-bbox="298 1040 499 1170" style="text-align: left;">  </div>		<p><b>CONCURRENT PLENARY</b></p> <p><b><i>“Visioning Health Equity Across the Region”</i></b></p> <p>Deidre Griffith, MPH  <i>Program Director</i>          Missouri Foundation for Health</p> <p><b><i>Regnier Auditorium</i></b></p> <div data-bbox="1478 1224 1680 1354" style="text-align: left;">  </div>		

		<p>KCMO Health Department</p> <p>Sarah Hartsig, MS <i>Health Promotion Specialist</i> Lawrence Douglas County Health Department</p> <p>Moderated by: Vicki Collie-Akers, PhD, MPH <i>Associate Professor</i> University of Kansas Medical Center</p> <p><b>BEST CONFERENCE CENTER</b></p>	
<p>3:00PM- 4:00PM</p>		<p><b>Closing Plenary</b> Sandy Snook, MSW <i>Community Connector and Policy Lecturer</i> University of Kansas School of Social Work</p> <p><b>BEST 120</b></p>	