

**9<sup>TH</sup> ANNUAL  
HEARTLAND CONFERENCE ON HEALTH EQUITY AND PATIENT CENTERED CARE**

August 6

**REGISTRATION AND BREAKFAST**

**Conference and Sponsor Welcome**

Allen Greiner, MD, MPH, KUMC Family Medicine  
David Cook, PhD, Vice Chancellor, KU Edwards Campus  
Jerry Jones, Director of Community Health  
Blue Cross Blue Shield of Kansas City  
Anthony Murdock, Director of Healthcare Transformation  
Blue Cross Blue Shield of Kansas City

**Opening Plenary**

Dayna Bowen Matthew, JD PhD  
University of Virginia School of Law  
*"Health Care: The Hub of Racial Healing In America"*

EXHIBITORS OPEN

**Leveraging Technology to Address the Social Determinants of Health**

Jerry Jones  
*Director of Community Health*

Blue Cross Blue Shield of Kansas City

***BEST Conference Center***

**Community Health Representatives and Pathways as a Strategy in Reducing A1C for Nebraska Tribes)**

Josie Rodriguez  
*Nebraska DHHS*

***BEST 120***

**Truman Medical Centers: Extending research and treatment opportunities to a safety-net hospital**  
Hanlue Kuo  
*Biobank Outreach Manager*  
Midwest Cancer Alliance

***BEST 220***

**HRSA Programs Aimed at Addressing Health Disparities**

Richard Overcast  
*Public Health Analyst*  
Health Resources and Services Administration  
Office of Regional Operations

***BEST 225***

**An Overview of Coalitions and Motivational Interviewing**

Guadalupe Tredway  
*Community Health Worker*  
KUMC Family Medicine

***BEST 230***

**Lunch Networking Session and Book Signing**

**Lunch Plenary**

Melissa Green, MPH  
Deputy Director for Recruitment and Communications  
RWJF Clinical Scholars Program

Katie Brandert, MPH, CHES  
Great Plains Leadership Institute

***“Leadership and Health Equity: Which Leadership Program is Right for You?”***

EXHIBITORS OPEN	<p><b>Building Collective Impact for Community Health Improvement</b> Ryan Mulligan, MFA <i>Community Health Consultant</i> Blue Cross Blue Shield of Kansas City</p> <p><b>Room: Best Conference Center</b></p>	<p><b>Developing Health Equity: A Public Health Data Driven and Contextual Approach</b> Nate Horowitz-Willis, DrPH, MPH, MPA <i>Assistant Professor</i> MCPHSU</p> <p><b>BEST 225</b></p>	<p><b>Middle School to Medical Practice - A Discussion about the Importance of Including Health Equity Curricula into Pre-Medical, Medical and Continuing Medical Education</b> Crystal Lumpkins, PhD, MPH <i>Director of Resident Research</i> KUMC Family Medicine</p> <p><b>BEST 120</b></p>	<p><b>Race, Place, and ZIP Codes: Addressing Social Determinants of Health in an Academic Pediatric Healthcare Setting</b> Angelique Foye-Fletcher, LMFT <i>Education Coordinator</i> Office of Equity and Diversity Children’s Mercy Hospital</p> <p><b>BEST 230</b></p>	<p><b>Breastfeeding Support: The Powerful Role of Community Health Workers</b> Diana Lady <i>Community Health Worker</i> Kansas Statewide Farmworker Health Program</p> <p><b>BEST 220</b></p>
	<p><b>Collaboration between Medical and Behavioral Health to Connect Individuals with Appropriate Health Resources</b></p>	<p><b>Community Expert Review Board- Decolonizing Research</b> Hakima Payne, MSN RN CD/CDT(DONA) <i>Executive Director</i></p>	<p><b>RWJF Clinical Scholars Program: An In-Depth Conversation</b> Melissa Green, MPH</p>	<p><b>Referrals and Care Coordination with a Community Resource</b> Tonya Conway <i>Health Coordinator</i> VISTA</p>	<p><b>Community Health Workers Reduce the Spread of HIV</b> Wes Warner <i>Community Health Worker</i> KC Cares Health Center</p>

<p>Beth Santine, LCSW <i>Regional Clinical Director</i> New Directions</p> <p><b>BEST Conference Center</b></p>	<p>Uzazi Village</p> <p><b>BEST 120</b></p>	<p><i>Deputy Director for Communication and Recruitment</i> RWJF Clinical Scholars Program</p> <p><b>BEST 225</b></p>	<p>Food Equality Initiative</p> <p><b>BEST 230</b></p>	<p><b>BEST 220</b></p>
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**Health Equity Poster Reception**  
Sponsored by RWJF Clinical Scholars Program  
*Light refreshments served*

**Wednesday, August 7**

**REGISTRATION AND BREAKFAST**

**Conference and Sponsor Welcome**  
Capt. Shary Jones, HHS Region VII  
Broderick Crawford, *Executive Director* NBC CDC  
Lauren Lauridsen, Kansas Department for Health and Environment

**Morning Plenary**  
Nate Horwitz-Willis, DrPH, MPH, MPA  
Massachusetts College of Pharmacy and Health Sciences University  
**"On Being a Millennial Public Health Leader: Working Across Generations to Achieve Health Equity Success "**

<b>EXHIBITORS OPEN</b>	<p><b>Addressing Social Determinants of Health: Engaging Non-Traditional Players</b> Julie Sergeant, PhD <i>Population Health</i></p>	<p><b>Creating MABHI: A Health Information Resource for the Refugee and Immigrant community in Kansas City</b> Julie Robinson</p>	<p><b>The Development of a Prenatal Care Health Literacy Instrument for American Indian Mothers</b> Jordyn Gunville, MPH <i>PhD Candidate</i></p>	<p><b>Addressing Behavioral Health from an Equity Framework</b> Kimberly Nelson, LAC, MPA <i>Regional Administrator</i></p>	<p><b>Community Engagement Through Culturally and Linguistically Appropriate Programming: A World of Possibilities</b> <b>Spanish Speaking CHW</b> Mariana Ramirez, LMSW <i>Director</i></p>
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<p><i>Strategies Director</i> KDHE</p> <p><b>BEST 225</b></p>	<p><i>Refugee &amp; Immigrant Services &amp; Empowerment Outreach Manager</i> KC Public Library</p> <p><b>BEST 230</b></p>	<p>KUMC Center for American Indian Community Health</p> <p><b>BEST 220</b></p>	<p>HHS Region VII/SAMHSA</p> <p><b>BEST 120</b></p>	<p>JUNTOS Center for Ad Latino Health</p> <p><b>BEST 230</b></p>
<p><b>What's Gender Equity got to do with it?</b> Stefanie Olson <i>Public Health Educator</i> KDHE</p> <p><b>BEST 225</b></p>	<p><b>Health Happens in Neighborhoods</b> Ina Anderson, MA <i>Non-Profit Community Business Leader</i> Greater KC LISC</p> <p><b>BEST 230</b></p>	<p><b>Examining Bias, Prejudices and Stereotypes as a Foundation for Health Equity and Patient Centered Care</b> Sally Ellis Fletcher, PhD, RN <i>Associate Dean</i> UMKC School of Nursing and Health Studies</p> <p><b>BEST 220</b></p>	<p><b>Developing a Community-Driven Family Coalition</b> Sheila Grigsby PhD, RN, MPH, PHNA-BC <i>Assistant Professor</i> University of Missouri-St. Louis</p> <p><b>BEST 230</b></p>	

**Heartland Health Equity Awards Luncheon**  
Sponsored by HUMANA

**CONCURRENT PLENARY**

***“Health Equity in Practice: Reports from Health Departments from Across the Region”***

Chuck Sepers, PhD  
*Chief Public Health Officer*  
Nebraska East Central District HD

Wesley McKain, BA  
*Program Supervisor*

**CONCURRENT PLENARY**

***“Visioning Health Equity Across the Region”***

Deidre Griffith, MPH  
*Program Director*  
Missouri Foundation for Health

***Regnier Auditorium***

Wyandotte County Health Department  
Community Health Division

Frank Thompson, MS  
*Deputy Director*  
KCMO Health Department

Sarah Hartsig, MS  
*Health Promotion Specialist*  
Lawrence Douglas County Health Department  
Moderated by: Vicki Collie-Akers, PhD, MPH  
*Associate Professor*  
University of Kansas Medical Center

**BEST CONFERENCE CENTER**

**Closing Plenary**

Sandy Snook, MSW  
*Community Connector and Policy Lecturer*  
University of Kansas School of Social Work

**BEST 120**