



HEARTLAND  
CONFERENCE ON HEALTH EQUITY  
AND PATIENT-CENTERED CARE

**Call for Presenters:**  
**Heartland Conference on Health Equity & Patient Centered Care**  
*Connecting the Dots: Bridging Urban and Rural Health Equity*  
September 10-12, 2025 | Kansas City, KS

Each year, the Heartland Conference brings together representatives from community, academic, industry, public, and private sectors across Region VII (Kansas, Missouri, Iowa, and Nebraska) to share best practices, celebrate successes, foster networking, and learn from one another.

This year, we are excited to announce the theme of the 16th Heartland Conference: ***Connecting the Dots: Bridging Urban and Rural Health Equity***. We aim to highlight the connective tissue between rural and urban communities in the Heartland, exploring innovative approaches to overcoming challenges and building more inclusive and resilient health systems.

Conference Details:

- **Date:** September 10-12, 2025
- **Location:** Children's Mercy Park: Kansas City, KS
- **Website:** [www.kcheartlandconference.com](http://www.kcheartlandconference.com)

We invite you to submit a proposal to present your work, expertise, and best practices. Whether you are addressing health disparities, innovative solutions, community-based initiatives, policy strategies, or research findings, we encourage submissions that explore regional efforts to bridge gaps in health equity.

Topics of Interest may include:

- Best practices in urban and rural health initiatives
- Innovations in healthcare delivery across rural and urban settings
- Policy solutions to improve health equity in rural and urban communities
- Community-led approaches to health and wellness
- Collaborative strategies between urban and rural stakeholders
- Addressing healthcare workforce shortages and disparities
- The role of technology in connecting urban and rural healthcare systems

Our conference objectives are to:

- Develop health-focused partnerships that address issues of health equity
- Explore strategies to preserve the health of our communities
- Understand perspectives, and address community and population health

- Provide opportunities for community health workers to grow and develop
- Highlight patients and families as health care partners

#### **Proposal Submission Guidelines:**

- You may submit a proposal for a (1) workshop/breakout session, (2) panel discussion, and/or (3) a pre-conference session.
  - Workshops & Panel Discussions should be 40 minutes in length, with 10 additional minutes for Q&A.
  - Pre-conference sessions are 3-4 hours in length and are best suited for trainings. You can also host a private convening for your group during the pre-conference.
- Please [submit](#) a title, description, and brief information for the primary presenter. If accepted, you will be asked to provide more detailed information for all presenters.

#### **Submission Link:**

<https://docs.google.com/forms/d/e/1FAIpQLSdKeY6Xru0HccwCnVPvUWeBg8l65IEzylbQ8OMAOIGPjrxbbg/viewform?usp=dialog>

#### **Deadline for Submission: Friday, April 11th**

We look forward to your submissions and to seeing you in Kansas City!

For more information, please contact Oluoma Obi: [olixoluoma@gmail.com](mailto:olixoluoma@gmail.com) and Todd Moore: [tmoore@aafp.org](mailto:tmoore@aafp.org) or visit [www.kcheartlandconference.com](http://www.kcheartlandconference.com).

#### **Stay in Touch**

LinkedIn: <http://linkedin.com/company/heartlandhealth/>