



COMMUNITY
HEALTH

Building Collective Impact
for Health Improvement

WE BELIEVE:

By focusing on **food insecurity,**
housing, transportation and
other “non-medical” factors,
we will spend less on healthcare while improving the
quality of life for everyone.

WE BELIEVE:

That it's time to invest in the

other 80% of health.

WE BELIEVE:

It is not **EITHER OR,**

It is **YES AND...**

OUR STRATEGY

1. Address Social Needs at Moment of Care
2. Align Collective Focus on “Canary Issues”
3. Re-design Our Local Social Safety Net
4. Reshape Policies with Equity

OUR STRATEGY

1. Address Social Needs at Moment of Care



OUR SOCIAL NEEDS

According to 211 Calls

**40,000 people
seeking money**

**POWER
WATER
GAS
RENT DEPOSIT**

**600 people
were seeking**

**HOMELESS
MOTEL
VOUCHERS**

**10,000 people
who called were**

**HOMELESS
OR AT RISK FOR
BECOMING
HOMELESS**

OUR SOCIAL NEEDS

According to 211 Calls

**40,000 people
seeking money**

**POWER
WATER
GAS
RENT DEPOSIT**

*We estimate 8,000 of these people are **Blue KC** members

Collective Impact

Common Agenda

Shared Measurements

Mutually Reinforcing Activities

Consistent Communication

Backbone Organization

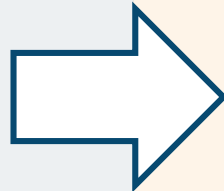
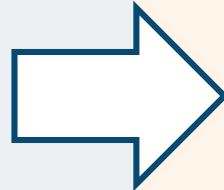
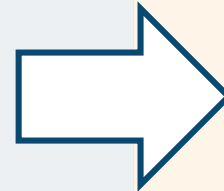
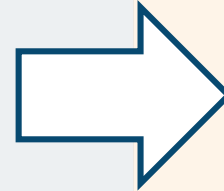
Collaboration

Convene Around
Programs/Initiatives

Prove

Addition to
What You Do

Advocate for Ideas



Collective Impact

Work Together to
Move Outcomes

Improve

Is What You Do

Advocate for
What Works

EXERCISE 1

On a sheet of paper, write down three local organizations you currently collaborate with in some way.

On a scale of 0-10, how well do you work together with each group to improve health for **our region, not just your families?**

How well do you share data and review that data with them, monthly?

Do you have a common defined goal(s) you are both working towards?

EXERCISE 2

Discuss as a group what would need to change **in your team/organization** to align strategy around data and shared measurements?



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HEALTH

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THANKS!