



**HEARTLAND**  
CONFERENCE ON HEALTH EQUITY  
AND PATIENT-CENTERED CARE

**2 0 2 3**  
**A G E N D A**

**SEPTEMBER 13 - 15**



# Welcome



The Heartland Conference on Health Equity and Patient-Centered Care explores the rich interplay of community and university together, with the thought that the strength of our community coming together may determine meaningful research priorities and relevant programs and providers. This conference features three days of programs, discussions, and strategies that address this year's theme: Regional Determinants of Health: Radically Uniting for Healthy Communities.



Conference

# Keynote Speakers

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## **Jabraan Pasha, M.D.**

Founder and CEO of Lean In LLC, a diversity, equity, inclusion and health equity consulting firm, Dr. Jabraan Pasha is a practicing physician and educator, who is dedicated to the promotion of diversity, equity and inclusion. He currently serves as national vice president of health equity for Juno Medical, as well as medical director for Juno Medical's healthcare center in the Historic Greenwood district in Tulsa, OK.

Wednesday Sept. 13

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# Conference Day 1

8:00a.m. - 4:00p.m.

**Registration**

9:00a.m. - 4:00p.m.

**Pre-Conference Sessions**

Training, Connection, and Collaboration

4:30p.m.-7:30p.m.

**Pre-Conference Reception and Conference  
Kickoff Extravaganza**



Thursday Sept. 14

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# Conference Day 2

7:00a.m. - 4:00p.m.	●	<b>Registration Table Open</b>
8:30a.m. - 9:00a.m.	●	<b>Conference Welcome and Sponsor Recognition Session</b>
9:00a.m. - 3:00p.m.	●	<b>Exhibitors Open</b>
9:00a.m. - 10:00a.m.	●	<b>Plenary Session</b> Morning Keynote
10:00a.m. - 12:00p.m.	●	<b>Workshops</b> Concurrent Sessions
12:00p.m. - 1:00p.m.	●	<b>Lunch</b>
12:15p.m. - 1:00p.m.	●	<b>Plenary Session with lunch</b> TBD
1:00p.m. - 3:00p.m.	●	<b>Workshops</b> Concurrent Sessions
3:00p.m. - 4:00p.m.	●	<b>State of Health Equity in the Heartland with Regional State Health Representatives</b> Moderated by HHS Region VII
4:15p.m. - 6:30p.m.	●	<b>Evening Events: Dine-Around, Sponsor's Reception, Regional Organizational Gatherings</b>

Friday Sept. 15

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# Conference Day 3

7:00a.m. - 1:00p.m.	<b>KBEN Presents: Birth Equity Summit</b>
7:00a.m. - 8:00a.m.	<b>Birth Justice Walk</b>
8:00a.m. - 3:00p.m.	<b>Exhibitors Open</b>
8:00a.m. - 4:00p.m.	<b>Registration Table Open</b>
8:30a.m. - 9:00a.m.	<b>Conference Welcome and Sponsor Recognition Session</b>
9:00a.m. - 10:00a.m.	<b>Plenary Session</b> Keynote Speaker
10:00a.m. - 12:00p.m.	<b>Workshops</b> Concurrent Sessions
12:00p.m. - 12:30p.m.	<b>Heartland Health Equity Awards Luncheon</b>
12:30pm - 1:00pm	<b>Plenary Session</b> Lunch Keynote Presentation
1:00pm - 3:00pm	<b>Workshops</b> Concurrent Sessions

Friday Sept.15

# Continued

3:00p.m. - 3:30p.m.

## Plenary Session

Closing Keynote

3:30p.m. -  
4:00p.m.

## RHEC Closing Thoughts

4:00p.m.

## Conference Adjourns

This agenda is subject to change. Download the conference the schedule on **Guidebook** for most accurate information.

# Thank you

For more information visit  
[www.kcheartlandconference.com](http://www.kcheartlandconference.com)

